



Dairy UK Conference

"Dairy and the 21st Century Diet: sustainability and nutrition"

27th January 2011 - 76 Portland Place, London W1B 1NT

Milk, cheese and yogurts have been staples in UK homes for many years; however in recent years dairy products have been subject to criticism on health grounds and increasingly on environmental grounds.

Milk is a nutrient dense food providing a range of key nutrients such as protein, calcium, potassium, phosphorus, vitamins B2 and B12 and iodine. In addition the dairy industry is addressing the environmental agenda by meeting its challenges head on.

To redress the balance and demonstrate dairy's important role in a healthy, sustainable diet, Dairy UK will host an industry conference on the role of dairy products in the 21st century diet. The conference will address questions around environmental sustainability and the role of dairy products in providing essential nutrients to all age groups in the UK.

Speakers from around the world, including nutritionists, sustainability experts and academics, have been invited to present their views and stimulate the debate. Top-line speakers from **Warwick HRI, Global Dairy Platform, Swedish Dairy Association, and DairyCo** have been confirmed. A conference programme can be found below.

The conference will be of particular interest to industry stakeholders and opinion formers, policy officers and advisers, environmentalists, nutritionists and those engaged in product development, marketing, CSR and public relations.

To register for the conference please e-mail iwakeling@dairyuk.org giving your name, company, position and mobile no. An invoice will then be raised for the small conference registration fee of £110 plus VAT. A concessionary rate of £60 plus VAT is available to students, academics and charitable organisations.

Please feel free to circulate this invitation to colleagues.

CONFERENCE PROGRAMME

09.15 Registration, tea and coffee

10.00 Introduction

Session 1: The sustainable dairy industry: background

“The impact of dairy consumption and production”

Peter Dawson – Dairy UK Policy Director

“The industry’s response: The Dairy Roadmap”

Dr Karen Wonnacott - DairyCo Research and Development Manager

COFFEE BREAK

Session 2: Addressing the consumption debate

“The NGO response”

Speaker from a leading UK environmental NGO

“The environmental impact of production shifts”

Rob Lillywhite – Warwick HRI

LUNCH

Session 3: Dairy: more bang for your buck

“Dairy in the diet”

Dr Judith Bryans – The Dairy Council

“Nutrient density of beverages in relation to climate impact”

Dr Anna-Karin Modin Edman – Swedish Dairy Association

“Nutrient density and sustainability”

Dr. Cindy Schweitzer - Global Dairy Platform

16.00 Summation and close

Registration

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Alternatively use this page to fax Dairy UK on 0207 487 4734

Name _____

Company _____

Position _____

Mob no. _____