



milk is  
getting  
greener

20 July 2010

## RETENTION OF THE FSA IS A STEP IN THE RIGHT DIRECTION

Responding to today's announcement on reform of the Food Standards Agency in England, Dairy UK Director General Jim Begg said: "The Prime Minister's decision on the future of the Food Standards Agency is a step in the right direction.

"Dairy UK supports the retention of a focus on food safety for the FSA in England. It has dealt with very well with this area over the past decade.

"We support shifting the responsibility for nutrition back to the Department of Health. I believe it is better to have all aspects of the population's health and wellbeing within the same department.

"It also makes sense for Defra - with its understanding of food production and manufacturing - to take on responsibility for country of origin labeling. This is a very important area for the dairy industry, and a very complex one, where we look forward to working with Defra.

"Of course, what we need now is clarity on how all these areas work across the devolved administrations of the UK. Companies operating nationwide need a consistent approach from government - that's obvious. So we'll be talking to the Scots, the Northern Irish and the Welsh to understand their thinking on this."

**-ENDS-**

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## NOTES TO EDITORS

*Dairy UK is a trade association that represents the interests of dairy farmers, producer co-ops, milk processors and doorstep deliverymen. For more information visit [www.dairyUK.org](http://www.dairyUK.org).*



*Proud of Dairy is a Dairy UK campaign to raise the profile of the dairy industry. Are you Proud of Dairy too? If so, why not support the campaign by clicking onto [www.proudofdairy.com](http://www.proudofdairy.com) where you can find more details.*