

# **Dairy** **UK**

## **THE DOORSTEP EVENT**

**Exhibition, Seminar, Reception and Dinner  
& Golf Tournament**

**Wednesday 21<sup>st</sup> & Thursday 22<sup>nd</sup>  
April 2010**

**“A Celebration of Doorstep Delivery”**



**Haydock Park Racecourse  
Horseshoe Suite  
Newton-le-Willows  
Merseyside  
WA12 0HQ**



Dear Colleague,

Building on the success of last year's great event, it gives me great pleasure to invite you to participate in our "Celebration of Doorstep Delivery" to be held at Haydock Park on 21<sup>st</sup> April. This year we've also added a Golf Tournament by popular demand!

We have pulled together a compact trade exhibition of the leading goods and services providers and a half-day business seminar, to ensure that you come away from the day with some real benefits and ideas that you can apply to your business straight away. This will be followed by our popular pre-dinner drinks reception and the "Doorstep Dinner."

I look forward to welcoming BMBs, wholesalers, processors and suppliers from right across the UK to Haydock Park on 21<sup>st</sup> April and those staying on for the Golf Tournament the following day.

See you there.

Yours faithfully,

**Jim Begg**  
Director General, Dairy UK

### By Rail

The nearest station to Haydock Park Racecourse is Newton-le-Willows on the Manchester (Piccadilly) to Liverpool (Lime Street) line. On the main London/Glasgow line the nearest stations are Warrington and Wigan - both approximately 8 miles from the racecourse. For detailed rail information please call 08457 48 49 50.

**Public Transport** Visitors can travel to the racecourse by bus using the following services; the 620 (Ashton to Haydock), the 320 (St. Helens to Wigan). For journey times ring 0870 608 2608.



### By Road

Haydock Park is located just one mile from Junction 23 of the M6.

The main car park is accessed from the A580 East and guaranteed free parking is available for all our visitors.

# EVENT PROGRAMME

**From 1.30pm**

**Registration**

- 2.00pm **Welcome** - (Jim Begg)
- 2.10pm **Dairy UK's Doorstep Support Activities** - (Edmund Proffitt & Kevin Gotts)
- 2.30pm **findmeamilkman & beyond!** – **New on line opportunities** (Phil Preston, Ixantis)
- 3.10pm **Make Mine Milk – The New liquid milk promotion** – find out all about this exciting new campaign (Robin Robb, Co-ordination Director, Milk Marketing Forum,)

**3.45pm**

**Tea**

- 4.00pm **milk&more** - A marketplace update – (Andrew Kendall, Marketing Director Dairy Crest)
- 4.30pm **What's Hot & What's Not** – Presentations from members including Holme Farm Dairies, Kays Dairy (featuring the Milkman of the Year) and Knipe Milk
- 5.00pm **Open Forum** - Q & A Session - All speakers
- 5.30pm **Summary & Close** (Jim Begg)

**6.30pm**

**Doorstep Reception  
Supported by**



**MORTONS DAIRIES LTD.**

**7.30pm**

**Doorstep Dinner  
Supported by**



## **Local Hotel Information:**

<b>Hotel:</b>	<b>Telephone:</b>	<b>Information:</b>
Haydock Thistle Hotel	0870 3339136	4 Star Hotel. 10 mins walk from Racecourse. <a href="http://www.thistlehotels.com">www.thistlehotels.com</a>
Haydock Holiday Inn	0870 400 9039	3 Star Hotel. 5 mins walk from Racecourse. <a href="http://www.holidayinn.com">www.holidayinn.com</a>
Bay Horse Hotel (Premier Travel Inn)	01942 725032	2 Star Hotel. 10 mins walk from Racecourse.
Haydock Travelodge	01942 272055	2 Star Hotel. 10 mins drive from Racecourse on A580.
Ramada Encore	0844 8015390	3 Star Hotel. 10 min drive from Racecourse on A580. <a href="http://www.encorehaydock.co.uk">www.encorehaydock.co.uk</a>

**Doorstep Seminar, Reception and Dinner**  
**Wednesday 21<sup>st</sup> April 2010 Haydock Racecourse**

Name: \_\_\_\_\_

Contact Telephone Number: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

I would like to book the following places at the Doorstep Reception and Dinner taking place on 21<sup>st</sup> April 2009

No of Places		Cost
_____	Member's Seminar & Dinner Package (per person)	<b>£65.00</b>
_____	Member's Seminar only rate (per person)	<b>£25.00</b>
_____	Member & Partner's Seminar and Dinner Package	<b>£110.00</b>
_____	Member & Partner's Dinner Package ( <i>Member attending Seminar and Dinner &amp; Partner attending dinner only</i> )	<b>£100.00</b>
	<b>Total</b>	_____
		£
		=====

**ALL PRICES INCLUDE VAT**

Tables of 10\* can be booked as follows:

- Dinner only £400
- Dinner and Seminar £600
- Or combination of dinner only and dinner & Seminar attendance – *rates on application*

*\*Tables of 8-11 can be booked by special arrangement via E Proffitt 020 7467 2644*

**Doorstep Golf Tournament**  
**Thursday 22<sup>nd</sup> April 2010 Haydock Park Golf Club**

Location: Haydock Park Golf Club Ltd., Newton Lane, Newton-le-Willows, Merseyside, WA12 0HX, Junction 26 of M6.

Itinerary: 7/8s handicap - 'Stableford' maximum handicap 28

**Cost: £40 per entrant**

No. of Places		Cost
_____	Doorstep Golf Tournament	<b>£40.00</b>

**Programme**

08:30 - Coffee, bacon/sausage/egg sandwich.

09:30 - Tee off.

14:00-15:00 - 2 course lunch - Main course: Steak Pie, Starter or Desert to be ordered on the day. (Vegetarian option available, if necessary). *Followed by Presentation of prizes.*

**Please return this form with your cheque (made payable to Dairy UK) to:**

Doorstep Seminar, Dairy UK, 93 Baker Street, LONDON, W1U 6QQ

**Book online at [www.dairyuk.org](http://www.dairyuk.org)**