



milk is
getting
greener

4 March 2010

TOP DAIRY BRANDS SIGN UP TO REDUCE PACKAGING WASTE

Dairy companies are among the vanguard of organisations signing up to reduce packaging waste under the Courtauld Commitment 2.

Unveiled today, Courtauld 2 is the successor to the highly successful initiative set up in 2005 by food suppliers, retailers and the government's Waste and Resources Action Programme (WRAP). Signatories have committed to reduce the carbon impact of their packaging by 10% over the next three years.

A range of measures will be used by dairy company signatories, including lightweighting milk bottles, increasing the use of recycled plastic in bottles, reducing food waste and cutting supply chain waste.

Dairy UK Environment Manager Fergus McReynolds said: "Courtauld 2 is a significant step forward for the food industry. The overriding target of a 10% reduction in the carbon impact of packaging will complement the work under way through the dairy industry's Milk Roadmap.

"By the end of this year, 10% of the plastic in milk bottles will come from recycled materials and by 2012, the industry will be well on the way towards hitting a 30% target.

[continues]

“Dairy UK’s major processing members have also vowed to eliminate almost all factory waste from major sites by 2015. And we are working with WRAP to give consumers better advice on storing and using up dairy products to cut food waste. Hitting these targets should allow us to exceed our commitment under Courtauld 2.”

Andy Dawe, WRAP’s head of retail said: “The support of the dairy industry is very important for Courtauld Commitment 2 and we’re very proud that Arla, Dairy Crest, Danone Dairies, Muller Dairies and Robert Wiseman are founding signatories. We are keen to continue our close relationship with the industry to deliver innovative projects to achieve the new targets.”

-ENDS-

For further information please contact Sam Fortescue, Communications Director at Dairy UK on: 020 7467 2630 / 07918 942999 or email sfortescue@dairyUK.org

NOTES FOR EDITORS

Dairy producing signatories to Courtauld 2 include Arla Foods UK, Dairy Crest, Muller Dairy and Robert Wiseman Dairies. Between them, they produce some of the UK’s best loved dairy brands, including Cravendale and The One milks, Cathedral City cheddar and Muller yogurts.

The full list of signatories to date includes: Boots UK, Asda, Musgrave, Sainsbury’s, Tesco, The Co-operative Group, Waitrose, Morrisons, AG Barr, Apetito, Arla Foods, Britvic Soft Drinks, Constellation Europe, Dairy Crest, Danone (Dairy UK), Danone Waters (UK & Ireland), Fosters EMEA, H J Heinz Co, Innocent Drinks, Mars (UK), Molson Coors Brewing Company (UK), Müller Dairy, Nestlé UK, Northern Foods, Robert Wiseman Dairies, Unilever UK, Vimto Soft Drinks, Warburtons and Weetabix.

About Dairy UK:

Dairy UK is a trade association that represents the interests of dairy farmers, producer co-ops, milk processors and doorstep deliverymen. For more information visit www.dairyUK.org.



Proud of Dairy is a campaign to raise the profile of the dairy industry. Are you Proud of Dairy too? If so, why not support the campaign by clicking onto www.proudofdairy.com where you can find more details.